



For immediate release:

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Tobacco Plus Expo: Supporting the Support Beams of the Tobacco Industry

Tradeshow partners with NATO, offering contributions and a platform to help all facets of the tobacco business.

December 2019 – With the Tobacco Plus Expo 2020 (TPE) shaping up to be a must-attend event for the new year, the Tobacco Media Group, Inc. (TMG), is pleased to announce its continued support and partnership with the National Association of Tobacco Outlets (NATO), which includes a significant presence at the TPE 2020 show, held Wednesday, January 29, 2020 through Friday, January 31, 2020 at the Las Vegas Convention Center in Las Vegas, Nevada.

With 60,000 members, NATO works endlessly to protect the rights and interests of tobacco retailers and consumers, while influencing significant business decisions and legislation. They are a resource to all, disseminating details on FDA regulations and local, state, and federal issues regarding tobacco, e-cigarettes & vapor, adult rights, and retailer freedoms. TMG has battled regulations right alongside NATO, using Tobacco Business, their popular magazine, as a means of distributing information and being a reputable resource for the latest industry news.

Like many in the industry, TMG and their parent company, Kretek International, Inc. also contribute monetarily to NATO, facilitating and fighting legislation that affects the entire tobacco business. In addition to this financial support, TMG is dedicated to elevating the organization by bringing NATO to TPE and bringing the industry to NATO.

NATO will be a strong presence at this year's show, occupying a booth with team members offering information and insight to attendees and exhibitors. They will also be leading several of TPE 2020's IGNITE educational sessions, speaking on market trends and current legislation.

"We see the TPE show as a huge opportunity to partner with organizations like NATO," says Ben Stimpson, Managing Director of the Tobacco Media Group, Inc. "Tom Briant and his team are leading a comprehensive and imperative legislative charge to help educate and fight for all businesses in the

tobacco industry. The information we share, and the money we donate helps their legislation efforts at local and state levels and strengthens our industry as a whole. NATO is the ace in all of our pockets.”

The first major tradeshow of the year for the tobacco and alternative industries, TPE 2020 brings together retailers, distributors, manufacturers, and industry media for three days of solid business, networking, learning, and fun. For information about exhibiting or attending, please visit www.tobaccoplusexpo.com.

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About TPE:

Under the banner of Tobacco Media Group (TMG) owned by Kretek International, Tobacco Plus Expo (TPE) is the largest B2B tobacco trade show highlighting the full-spectrum of tobacco, vapor, alternatives and general merchandise products available on the ever-evolving market. TPE 2020 is planning to deliver the industry’s most compelling content, products, and information, and will be held January 29, 2020 through January 31, 2020 at the Las Vegas Convention Center. To learn more about the show, please visit the website: www.tobaccoplusexpo.com.

About NATO:

Started over 15 years ago, the National Association of Tobacco Outlets, Inc. (NATO) is a national trade association organized to strengthen the business interests of all tobacco retailers on a collaborative and individual basis. Headquartered in Minneapolis, it helps its over 60,000 members across the country navigate and stay on top of tobacco-related legislation on the local, state, and federal levels. To learn more about NATO, please visit the website www.natocentral.org.