



For Immediate Release:

TMG Completes Media Acquisitions from TMA

Tobacco Media Group (TMG) has completed the acquisition of several media titles and properties including: *Tobacconist*, *Pipes and Tobaccos*, and *Cigars & Leisure* magazines in addition to CTS Report and the website TobaccoReviews.com.

TMG acquired the titles and properties from Tobacco Merchants Association (TMA), which acquired the properties during an earlier acquisition of assets from SpecComm International. TMA, a member-driven group dedicated to providing tobacco and nicotine stakeholders with an understanding of tobacco and nicotine issues and convening forums bringing together the people and ideas important to tobacco and nicotine, sought a permanent home for these publications and websites with TMG. TMA is excited to pass stewardship to TMG, the publisher of the business-to-business magazine *Tobacco Business* and the entity behind the Tobacco Plus Expo (TPE) trade show. TMG shares TMA's commitment to the tobacco industry and viewed these titles as valuable assets that will help it continue to disseminate the stories of the tobacco industry's entrepreneurs, businesses, and brands in new and exciting ways.

"It's an exciting time for TMG as a company. We get to continue the voices of these valued publications with our audience and customers. It shows the strength of TMG as a whole, as we continue to invest in and strengthen our portfolio. We now have the chance to continue to help our customers to grow their brands, and it's also a great opportunity for us to deepen our relationship with new and existing manufacturers and now consumers as well. This acquisition helps us continue to grow TMG's voice and presence in the industry as an advocate for tobacco and other OTP products in these categories," says Ben Stimpson, managing director of TPE.

As TMG fulfills its strategic plan for 2020, each of these titles continue to have a presence in some capacity.

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About Tobacco Media Group (TMG)

Tobacco Media Group (TMG) is the publishing and event subsidiary of Kretek International. TMG owns and operates Tobacco Business Magazine and the Tobacco Plus Expo (TPE). Tobacco

Business Magazine is a print and online publication providing industry news, information, and insights to tobacco retailers, manufacturers, and wholesalers, servicing all categories of the market, including premium tobacco, cigarettes, smokeless, vapor, pipe tobacco, and alternative accessories. A complement to the magazine, TPE is the largest B2B tobacco trade show highlighting the full-spectrum of tobacco, vapor, alternative and general merchandise products available on the ever-evolving market. TPE 2020 was just held January 29 – January 31 at the Las Vegas Convention Center. To learn more about TPE, and find out how to participate in TPE 2021, please visit the website: www.tobaccoplusexpo.com.

About Tobacco Merchants Association (TMA)

TMA, a non-profit, member-driven organization, is dedicated to providing all stakeholders with open and engaging forums and unbiased information on all tobacco and nicotine issues. TMA continues to focus on informative content for tma.org, its 26 publications that provide the information and analysis that TMA members and subscribers depend on to widen their understanding of tobacco and nicotine issues globally, along with its highly regarded Annual Meeting and Conference.

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