

# TPE20

—INTERNATIONAL—

For immediate release:

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## **Mark Your Calendar for TPE 2020: January 29 - January 31, 2020**

### **The Award-Winning Industry Show is Coming Back for More**

June 2019 – After a very successful 2019 show, the Tobacco Media Group (TMG) is pleased to announce that the Tobacco Plus Expo 2020 (TPE 2020) will be taking place from Wednesday, January 29, 2020 through Friday, January 31, 2020, in Las Vegas, Nevada. A growing must-attend event within the industry, TPE is the first big B2B buying show of the year, bringing together top brands and buyers from the premium tobacco, vapor, and alternative industries. It's a show that celebrates the business, while offering opportunities to maximize profits and enjoy time with friends and colleagues.

The Tobacco Plus Expo has been steadily growing over the last few years, providing increasing value and education to all facets of the industry. It is strategically timed for buyers replenishing inventory from the holidays and stocking up for the spring smoking season. And it lines up perfectly for exhibitors looking to put up standout Q1 numbers.

TPE 2018 was recognized by Trade Show Executive with more than one nomination in their Fastest 50 Awards, which honors top-growing shows across the United States. Nods were earned in the "By Net Square Feet of Exhibit Space," "By Exhibiting Companies," and "By Total Attendance" categories. TPE 2019 saw an attendance increase of almost 50% and an expanded show floor of almost 30%, putting it in strong contention for recognition at next year's Fastest 50 Awards. And TPE 2020 is looking to up the ante even more.

"We set the bar high with last year's show," says Ben Stimpson, Managing Director of Tobacco Media Group (TMG), the parent company of TPE. "And the industry is really taking notice. The events, education, exhibitors and attendees were all top-notch. We heard excellent feedback and are looking to raise the bar even higher with TPE 2020. Our biggest goal is to ensure that everyone has a successful show. We're working with our vendors to keep Exhibitor costs low, so their ROI stays high. With this tactic, we aim to attract more exhibitors and more products, which in turn, will draw more buyers to the show. And with more buyers buying, and more products for them to buy in one place, we're setting everyone up to profit in the new year. We hope you'll join us for this promising start to 2020."

The TPE 2020 Exhibitor floor is already almost 80% booked. If you are interested in exhibiting at the show, you are encouraged to visit [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com) to reserve your space. And you might want to hurry, so you do not miss out.

Attendee registration is also underway, so to secure your tickets or find out more information about exhibiting or attending TPE 2020, please visit [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com).



The Tobacco Plus Expo 2019 Show Floor at the Las Vegas Convention Center in Las Vegas, NV.

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#### **About TPE:**

Under the banner of Tobacco Media Group (TMG) owned by Kretek International, Tobacco Plus Expo (TPE) is the largest B2B tobacco trade show highlighting the full-spectrum of tobacco, vapor, alternatives and general merchandise products available on the ever-evolving market. TPE 2020 is planning to deliver the industry's most compelling content, products, and information, and will be held January 29, 2020 through January 31, 2020 at the Las Vegas Convention Center. To learn more about the show, please visit the website: [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com).