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GET SET FOR THE TROPICS AT IPCPR

DISTRIBUTED BY VENTURA CIGARS, NEW TOMMY BAHAMA COLLECTION SET TO LAUNCH AT IPCPR 2019

June 2019 – In partnership with Island Lifestyle Importers, Ventura Cigar Company is announcing the arrival of the “Hula Paradise Collection” from Tommy Bahama’s cigar accessories collection. The collection will premiere at this year’s International Premium Cigar & Pipe Retailers (IPCPR) Convention in Las Vegas, Nevada.

Anchoring the new collection is the limited release Hula Paradise “Just Another Day in Paradise” Humidor- a striking mahogany wood humidor with a three-dimensional metal inlay that wraps around its top three sides, and is reminiscent of a premium cigar band. It also features a Tommy Bahama Hula Girl strumming a ukulele within the center of the artwork. The humidor is both a conversation-piece and a storage necessity, storing up to 50 cigars and including internal humidification and a hygrometer. The MSRP is \$175.

The “Hula Paradise” collection also includes a tabletop quad-torch cigar lighter (\$99.95), a portable dual-torch cigar lighter (\$85.00), a metal cigar cutter (\$75.00), and a 610 travel cigar humidor (\$40.00). The lighters and cutters feature the exclusive Accu-Body-Cast-Design (ABCD) made to highlight the exclusive Tommy Bahama artwork. The 610 travel cigar humidor is a crush-resistant, air-tight, water-proof, floating case that will accommodate six Churchill or ten Robusto-sized cigars.

“This new collection has such a great vibe,” says Michael Giannini, General Manager for Ventura Cigars. “It brings the party to the gathering and inspires people to slow down and make time to enjoy the good life. Which, of course, includes a cigar or two. Come by our booth at IPCPR and check it all out.”

Island Lifestyle Importers is the exclusive designer, manufacturer, and world-wide licensee of Tommy Bahama branded luxury cigar accessories, which are known for their innovative designs, cutting-edge technology, and island theme-inspired artwork.

Ventura Cigar Company and Phillips & King International are the exclusive wholesale distributors of these new products, as well as the entire Tommy Bahama brand of cigar accessories, also providing wholesale marketing support for the brand. Ventura Cigar Company and Phillips & King are wholly

owned subsidiaries of Kretek International. Tommy Bahama Luxury Cigar Accessories will be displayed and available for purchase in the Ventura Cigar Company booth (Booth #818) at this year's IPCPR show.

For more information on the collection, or any other products in the Ventura Cigar Company portfolio, please visit venturacigar.com or send email inquiries to webinfo@venturacigar.com.

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About Ventura Cigar Company

Ventura Cigar Company (VCC) is a unique cigar brand born in sunny Southern California that is on a mission to create memorable, complex cigar blends that excite the senses and reward discriminating palates. Their flagship Archetype, Case Study, Project805, and PSyKo SEVEN brands offer multiple award-winning blends that earned 90+ ratings in Cigar Aficionado, Cigar & Spirits, and Cigar Snob. And Archetype's Axis Mundi won #13 Cigar of the Year for 2017 from Cigar Aficionado. Ventura Cigar Company also distributes Tommy Bahama Luxury Cigar Accessories and the 4th Generation Tobacconist and Comoy's of London lines of pipe tobacco products, extending its reach and tradition of offering top-quality tobacconist products. Pipes and blends under these brands are cultivated through generations of craftsmanship, making them longtime favorites of pipe tobacco enthusiasts.