



For immediate release:

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NOW SHIPPING!

PSyKo SEVEN NICARAGUA BY INDIANA ORTEZ FOR VENTURA CIGAR COMPANY WILL BE ARRIVING AT A TOBACCONIST NEAR YOU.

May 2019 – Ventura Cigar Company (VCC) is pleased to announce the arrival of PSyKo SEVEN Nicaragua, the fresh, bold blend created in collaboration with rising industry star, Indiana Ortez. All eyes have been turned toward the PSyKo SEVEN Nicaragua cigar since its debut at TAA 2019. And enthusiasts everywhere have been anticipating the rich, relaxing smoke seen all over Instagram since the show. The wait is over, and PSyKo SEVEN Nicaragua is now shipping to retailers nationwide.

PSyKo SEVEN Nicaragua is the second collaboration between Ventura Cigar Company and Indiana Ortez. The young blender is the master behind the Fathers, Friends, and Fire cigar, which earned industry accolades when it launched in Spring 2018. Using her expertise, intuition, and trademark enthusiasm for the tobacco leaf, in PSyKo SEVEN Nicaragua, Ortez created a complex blend of nuanced flavors that evolve throughout the entire smoke.

“Indiana created something special for PSyKo SEVEN,” says Michael Giannini, General Manager at Ventura Cigar Company. “She learned the craft from her father, master blender Omar Ortez, but in this cigar, the flavor and the vibe is all Indiana. And it’s all PSyKo SEVEN. We’re excited to get this product onto the shelves of our tobacconists, and into the hands of cigar smokers just in time for smoking season.”

PSyKo SEVEN Nicaragua is hand-rolled in the Ortez factory, Condega Nicaragua, and is wrapped in a 2007 vintage Desflorada wrapper. The cigars will be available in 20-count boxes, with cigars found in three sizes: Gordo (6”x60), Robusto (5”x50), and Toro (6”x50).

PSyKo SEVEN Nicaragua Cigars are immediately shipping to the following retailers:

Arizona:

- Anthony’s Cigar Emporium, Phoenix, AZ (602) 265-1165
- Anthony’s Cigar Emporium, Tucson, AZ (520) 531-9155
- Stag Tobacconist, Phoenix, AZ (602) 943-8519

California:

- Cigar Monkey, Merced, CA, (209)-384-7473
- Hoffer's Cigar Bar, La Mesa, CA, (619) 339-0617
- Ohlone Cigar Lounge, Fremont, CA, (510)-972-4373
- Robusto Cigars, Arcadia, CA, (626) 782-4427
- Smoke 4 Less #2, Lancaster, CA, (661) 943-5684
- Squire Cigars, Santa Rosa, CA, (707)-573-8544
- Stogies Lounge, Lodi, CA, (209)-334-5764



Connecticut:

- Buttheads Tobacco Emporium, Danbury, CT, (203) 792-4327

Florida:

- Belicoso Cigars & Café, Winter, FL, (407) 960-1899
- Neptune Cigars - Fort Lauderdale, Fort Lauderdale, FL, (800) 655-3385
- Neptune Cigars - Little Havana, Miami, FL, (800) 655-3385
- Neptune Cigars - Miami Superstore, Miami, FL, (800) 655-3385
- Orange Avenue Cigar LLC, Orlando, FL, (407) 601-3840
- Rock n Roll it, Orlando, FL, (407) 542-3756
- The Cigar Castle, Temple Terrace, FL, (813) 985-1300
- Tobacco Cove, Jacksonville, FL, (904) 731-2890

Indiana:

- Copper Canyon Store, Fort Wayne, IN, (260) 387-6002

Kentucky:

- Blaze Lounge LLC, Newport, KY, (502) 644-6722
- The Party Source, Bellevue, KY, (859) 291-4007

New Jersey:

- All County Wholesale Inc., Brick, NJ, (732) 295-6605

New York:

- Buffalo Cigars, Amherst, NY, (714) 674-7833
- Buffalo Cigars, Buffalo, NY, (714) 674-7833

- Buffalo Cigars, Orchard Park, NY, (714) 674-7833
- Iron Horse Cigar Depot, Hudson, NY, (518) 828-1505
- James And Sons Tobacco, Saratoga Springs, NY, (518) 581-7274
- Tinder Box #362, Williamsville, NY, (716) 689-2914

Ohio

- House of Cigar Cincinnati, Cincinnati, OH, (513) 376-7540
- House of Cigar, Columbus, OH, (614) 848-6764
- House of Cigar Powell, Powell, OH, (614) 760-0190
- House of Cigar South, Columbus, OH, (614) 869-1011
- House of Montecristo, Columbus, OH, (614) 299-9070
- Humidor Plus, Columbus, OH, (614) 891-9483
- Jungle Jim's Eastgate LLC, Cincinnati, OH (513) 674-6000
- Jungle Jim's International, Fairfield, OH (513) 519-5001
- Straus Tobacconist, Cincinnati, OH, (513) 621-3388
- The Wight Puff LLC, Springboro, OH, (513) 492-7100

Oklahoma

- ZT Cigars - Oklahoma City, Oklahoma City, OK, (405) 942-0070
- ZT Cigars – Yukon, Yukon, OK, (405) 494-7188

Pennsylvania:

- Cigar Cigars – Colmar, Colmar, PA, (215) 251-9117
- Cigar Cigars – Downingtown, Downingtown, PA, (484) 786-9679
- Cigar Cigars – Frazer, Malvern, PA, (610) 251-9117
- Cigar Cigars - Horsham , Horsham, PA, (215) 328-0050
- Cigar N More, Harrisburg, PA, (717)-541-1341
- Twin Smoke Shoppe, Philadelphia, PA, (215) 334-0970

If your local Tobacconist is not listed, check with them to see when PSyKo seven will be available at their location. For more information, or if you are a retailer who would like to bring PSyKo SEVEN Nicaragua into your store, please contact your Ventura Cigar Company sales rep, or visit venturacigar.com.

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About Ventura Cigar Company

Ventura Cigar Company (VCC) is a unique cigar brand born in sunny Southern California that is on a mission to create memorable, complex cigar blends that excite the senses and reward discriminating palates. Their flagship Archetype, Case Study, Project805, and PSyKo SEVEN brands offer multiple award-winning blends that earned 90+ ratings in Cigar Aficionado, Cigar & Spirits, and Cigar Snob. And Archetype's Axis Mundi won #13 Cigar of the Year for 2017 from Cigar Aficionado. Ventura Cigar Company also distributes Tommy Bahama Luxury Cigar Accessories and the 4th Generation Tobacconist and Comoy's of London lines of pipe tobacco products, extending its reach and tradition of offering top-

quality tobacconist products. Pipes and blends under these brands are cultivated through generations of craftsmanship, making them longtime favorites of pipe tobacco enthusiasts.