



For immediate release:

CONTACT

Rachel McKnett

Kretek International

rachelmcknett@kretek.com

LIMITED EDITION CASE STUDY #13 NOW SHIPPING

DON'T MISS THE CHANCE TO EXPERIENCE THE LATEST RELEASE FROM THE CASE STUDY PROJECT.

November 30, 2018 – Just in time for holiday gifting or smoking, Ventura Cigar Company is pleased to announce the arrival of the limited-edition Case Study CS/13. First announced at IPCPR 2018, Case Study CS/13 is now shipping, and will soon be available via select online retailers and premium tobacconists nationwide.

This full-bodied cigar is a special blend from Drew Estate, made at their factory in Nicaragua. Only 200 boxes of this ultra-exclusive cigar were made, making it a true collector's cigar.

"Some things are truly worth waiting for," says Michael Giannini, General Manager of Ventura Cigar Company. "And Case Study CS/13 is one of those things. The blend is perfect, and the smoking experience is solid. Case Study is a concept born of master blenders and their exceptional craft. For those who love the leaf, I encourage you to seek out this stick before it sells out."



The Case Study cigar project pays homage to the modernist design triumphs of mid-century architects and designers as commissioned by Arts & Architecture magazine from 1945 to 1966. The 26 homes built for this initiative were created by masters like Charles and Ray Eames, Pierre Koenig, and Eero Saarinen, and have become icons of architecture, renowned for their craftsmanship and alluring aesthetic. In similar fashion, the blends of each of the 26 Case Study cigars are created by master blenders, whose names can't be divulged, but whose iconic signatures are all over their craft.

The Case Study project also features a handful of limited-edition blends created with rare and vintage tobaccos that are no longer available. Case Study CS/13 is one of these exclusive vitolas, and should be sought after and enjoyed, as once it's gone... it's gone.

Case Study CS/13

20-count box

Size: 5x50

Format: Robusto

Wrapper: Connecticut Broadleaf

Binder: Indonesian

Filler: Multi-country Blend

MSRP: \$330/box, \$16.50/Cigar



For more details about other Case Study cigars, or any other brands from Ventura Cigars, please visit venturacigar.com.

###

About Ventura Cigar Company

Ventura Cigar Company (VCC) is a unique cigar brand born in sunny Southern California that is on a mission to create memorable, complex cigar blends that excite the senses and reward discriminating palates. Their flagship Archetype, Case Study, Project805, and PSyKo SEVEN brands offer multiple award-winning blends that earned 90+ ratings in Cigar Aficionado, Cigar & Spirits, and Cigar Snob. And Archetype's Axis Mundi won #13 Cigar of the Year for 2017 from Cigar Aficionado. Ventura Cigar Company also distributes the 4th Generation and Comoy's of London line of pipe tobacco products, extending its reach and tradition of offering top-quality tobacconist products. Pipes and blends under these brands are cultivated through generations of craftsmanship, making them longtime favorites of pipe tobacco enthusiasts.