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'TIS THE SEASON FOR TOAST 4 TOYS

VENTURA CIGAR COMPANY TO ATTEND CIGAR AND SPIRITS' HOLIDAY EVENT WITH A CAUSE

December 2018 – Ventura Cigar Company is bringing extra holiday cheer to Cigar & Spirits' annual Toast 4 Toys holiday fundraiser, which is being held in Newport Beach, CA on Thursday, December 13, 2018, from 6:30 to 9:30pm. Toast 4 Toys attendees will enjoy an intimate evening sampling premium cigars, spirits, and hors d'oeuvres, while a live DJ adds a festive beat to the event. Guests will be asked to bring one new, unwrapped toy upon entry, which will be given to local underprivileged children. Last year's Toast 4 Toys brought in over 400 toys- an impressive number that this year's event hopes to top.

Always up for fun- especially when supporting community, Michael Giannini, the General Manager at Ventura Cigar Company, will be attending Toast 4 Toys, where he'll be showcasing the 3 Archetype Mini-Series cigars- Curses, Crystals, and Cloaks. He'll be handing out Curses (the cigar!), to those that come by during the event.

"It's nice to see big players in the cigar business coming together to give back," says Giannini. "There's such a communal story in smoking cigars- especially in the shared experience of enjoying them with others. It's a wonderful feeling to support the community by making kids happy. Thanks, Cigar & Spirits, for offering this opportunity to our industry. We're proud to be part of it."

Toast 4 Toys tickets are still available for purchase on www.cigarandspirits.com. Ventura Cigar Company hopes that you'll join the fun.

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About Ventura Cigar Company

Ventura Cigar Company (VCC) is a unique cigar brand born in sunny Southern California that is on a mission to create memorable, complex cigar blends that excite the senses and reward discriminating palates. Their flagship Archetype, Case Study, Project805, and PSyKo SEVEN brands offer multiple award-winning blends that earned 90+ ratings in Cigar Aficionado, Cigar & Spirits, and Cigar Snob. And Archetype's Axis Mundi won #13 Cigar of the Year for 2017 from Cigar Aficionado. Ventura Cigar

Company also distributes the 4th Generation and Comoy's of London line of pipe tobacco products, extending its reach and tradition of offering top-quality tobacconist products. Pipes and blends under these brands are cultivated through generations of craftsmanship, making them longtime favorites of pipe tobacco enthusiasts.