



For Immediate Release:

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VCC TO BRING THE FUN (AND THE AXIS MUNDI) TO THE BARN SMOKER

VENTURA CIGAR COMPANY TO ATTEND 2018 LOUISIANA BARN SMOKER BY DREW ESTATE.

November 2018 – Ventura Cigar Company (VCC) is heading across the country for Drew Estate’s 2nd annual Louisiana Barn Smoker on Saturday, November 17, 2018. Joining industry friends and fans of the leaf, the event will be held at L.A. Poche farm, where guests will be treated to music, fine cigars, Cajun food, Kentucky-grown fermenting tobacco, and interesting info about the rich history of Louisiana tobacco. The all-day event is a festival celebrating American Tobacco Agriculture, and is certain to be a good time.

VCC will be bringing their California cool vibe and team to the event, along with their Axis Mundi cigar, a Drew Estate creation from Ventura Cigars’ popular Archetype line. Michael Giannini, General Manager at Ventura Cigar Company, will be sharing smokes and stories with event-goers, as he showcases this remarkable cigar.

“Every cigar is made better with a good story,” says Giannini. “Whether you’re making the story or telling the story, the best smokes are shared with others. I look forward to events like the Louisiana Barn Smoker for the opportunity to talk to people. To hear what they’re smoking, what they’re liking, where they’ve been, and where they’re going. It’s about sharing the moments, and Ventura Cigars is pleased to be part of them.”

The Axis Mundi cigar was voted the #13 Cigar of the Year from Cigar Aficionado. Its high-quality tobacco, complimented by complex layers of rich essences like coffee beans, charred oak, dried figs, and spices, have earned Axis Mundi recognition by both industry experts and fans alike.

“The Axis Mundi is a solid cigar,” says Giannini. “If you’re at the Louisiana Barn Smoker, come by, hang out, share a story, and have a smoke with us.”

To get tickets for the 2018 Louisiana Barn Smoker by Drew Estate. Visit www.barnsmoker.com for more information about the event or www.venturacigar.com for additional details about Axis Mundi and other Archetype cigars.



The Archetype Axis Mundi Cigar

Formats: Churchill, Toro, Robusto, Corona

Wrapper: Maduro Habano Ecuador

Binder: Indonesia Sumatra

Filler: Habano Nicaragua

Taste: Full-Bodied

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About Ventura Cigar Company

Ventura Cigar Company (VCC) is a unique cigar brand born in sunny Southern California that is on a mission to create memorable, complex cigar blends that excite the senses and reward discriminating palates. Their flagship Archetype, Case Study, Project805, and PSyKo SEVEN brands offer multiple award-winning blends that earned 90+ ratings in Cigar Aficionado, Cigar & Spirits, and Cigar Snob. And Archetype's Axis Mundi won #13 Cigar of the Year for 2017 from Cigar Aficionado. Ventura Cigar Company also distributes the 4th Generation and Comoy's of London line of pipe tobacco products, extending its reach and tradition of offering top-quality tobacconist products. Pipes and blends under these brands are cultivated through generations of craftsmanship, making them longtime favorites of pipe tobacco enthusiasts.