



For immediate release:

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TPE 2019 is Shaping Up to Deliver!

New details just announced for the first big tobacco industry tradeshow of the year.

October 2018 – Bringing together the best people, companies, and products in the premium tobacco business, TPE 2019 is already a must-attend event for Exhibitors looking to grow Q1 profits, Buyers stocking up on the latest inventory, and anyone aiming to keep their finger on the pulse of the industry. That’s why the Tobacco Media Group (TMG), parent company of TPE, is even more pleased to announce new details about the tradeshow and international convention scheduled to be held February 11-13, 2019 at the Las Vegas Convention Center in Las Vegas, Nevada. The show is celebrating its 15th anniversary this year, and is shaping up to deliver serious business, and serious fun.

To reach exceptional new levels of tradeshow success, TMG is bringing aboard Dawn Conger, who previously served as the Vice President of Operations/Senior Director of Trade Show Meetings for the International Premium Cigar & Pipe Retailers Association (IPCPR), where for over 5 years, she planned, managed, and marketed their annual convention. With more than 18 years of experience in event management, trade show logistics, team building, and financial planning, Dawn is adding an invaluable skillset to TPE 2019, and is committed to elevating the show with her incredible expertise.



“I’m so pleased to join the TMG team,” says Conger. “I’ve long-admired their impact on the premium tobacco industry and am excited to bring my knowledge to the much-acclaimed TPE show. I have big ideas to directly benefit both exhibitors and buyers amidst the changing industry needs, and I aim to offer top value to all who attend. I’m very much looking forward to seeing everyone at the show!”

To increase productivity at TPE 2019, the show will offer 25% more floor space than last year. The expanded space will enable more Exhibitors to showcase their goods, which means that Buyers will have even more products to browse and bring into their retail outlets.



Additional NATO conferences have just been announced, with the goal of helping retailers grow and the industry to thrive as we all navigate current and ever-changing legislation. Newly announced sessions include Market Trends in Tobacco, Wall Street Industry Update, and Tobacco Legislation: A local and state overview. TPE is especially pleased to welcome cigar industry star, Michael Herklots, the Vice President of Retail and Brand Development for Nat Sherman. He will be speaking on Tuesday, February 12, leading a session titled “How to Merchandise, Market, and Promote in a New FDA Landscape.”

And TPE 2019 will up the ante in excitement with an Industry party held directly after the show on February 12, at 5pm. This party offers after-hours networking, relationship-building, and fun over food, drinks, and entertainment. It will be an unforgettable evening, and a solid way to end a busy day at the tradeshow.

“15 years of TPE is a milestone worthy of a big party,” says Jason Carignan, CMO of Kretek Industries, Inc., parent company of Kretek. “This show has seen so much growth and change since its beginnings in 2004. It’ll be a celebration of our entire industry- the innovation, growth, and success over the years, and the inspiration and information we all enjoy when we come together at this storied tradeshow.”

“Although TPE 2019 still feels like it’s a ways out, February will be here before we know it,” says Ben Stimpson, Managing Director of TMG. “We’re operating at top velocity to bring the very best to the show. From planning to execution, our aim is to set everyone up for maximum success.”

Registration is now underway for Attendees, and booth space is still available for Exhibitors. For more details, please visit www.tobaccoplusexpo.com.

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About TPE:

Under the banner of Tobacco Media Group (TMG) and its Tobacco Business Magazine, (both owned by Kretek International), Tobacco Plus Expo (TPE) is the largest B2B tobacco trade show highlighting the full-spectrum of tobacco, vapor, alternatives and general merchandise products available on the ever-evolving market. TPE 2019 is planning to deliver the industry’s most compelling content, products, and information, and will be held February 11-February 13, 2019 at the Las Vegas Convention Center. To learn more about the show, please visit the website: www.tobaccoplusexpo.com.

About NATO

Now in its 16th year, the National Association of Tobacco Outlets, Inc. (NATO) is a national trade association organized to strengthen the business interests of all tobacco retailers on a collaborative and

individual basis. Headquartered in Minneapolis, it assists its members throughout the country to respond to and stay atop the pulse of tobacco-related legislation on the local, state and federal levels. NATO will be holding its Industry Outlook 2019 event on February 11, 2019. To learn more about NATO, please visit the website: www.natocentral.org.