



For Immediate Release

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### **Just Announced: Educational Opportunities at TPE 2019**

**Enjoy exclusive sessions with industry leaders to help your business grow and thrive.**

August 2018 – Bringing even more value to TPE 2019, the tobacco, vapor, and alternative industries' first big tradeshow of the year, the Tobacco Media Group (TMG) is pleased to announce the educational session themes for its upcoming tradeshow and international convention in Las Vegas, February 11-13, 2019. Known for offering topics that are both informative and insightful, this year's program is aimed at driving growth for people in all facets of the tobacco, vapor, and alternative business, from wholesalers and distributors to retailers of all sizes. TPE's educational sessions are facilitated by leaders of the industry, who will share their first-hand knowledge about best practices, current trends, and pathways to success to help businesses grow. Session attendees will obtain info from key players, including representatives from our partners at the National Association of Tobacco Outlets (NATO) and CSP Magazine, the leading publication for convenience store and petroleum retailers, who will be discussing current legislation and ways to navigate and thrive in this ever-changing market.

Currently scheduled sessions include:

- How Innovation is Changing the Vape Category
- How CBD and Alternative Accessories Can Help Retailers Grow
- Tobacco Trends in Convenience Stores

Additional TPE educational sessions will be announced in the coming months.

"The educational program offered at TPE is really top-notch," says Ben Stimpson, Managing Director of TMG, the parent company of TPE. "We strive to make the sessions interesting and applicable, and to provide topics that start conversations and lead to idea exchanges throughout the show. I'm excited about this year's line-up, and look forward to seeing you there."

TPE 2019 is shaping up to be bigger and better than ever. Bringing together top brands, buyers, and key figures from the tobacco, vapor, and alternative industries, the show features a lively, educational, and enjoyable approach to business, expanded show space, an opening party for all attendees, and an extra

half day of open floor time. Show hours will be: 1pm-5pm on Monday, February 11, 10:30am to 5pm on February 12, and 10:30am-4pm on Wednesday, February 13.

Adding more value to your Vegas trip, TPE 2019 is partnering with Glass.Vegas, giving TPE badge holders VIP access to the adjacent, concurrent show featuring art, entertainment, and the works of talented functional glass artists at wholesale pricing. Glass.Vegas attendees will also be able to explore TPE, offering big benefits to the entire industry as the two shows bring together even more buyers, sellers, and products.



Early bird pricing is still available through September 30, 2019 for exhibitors. Attendee registration begins in September. For more details, or to book booth space at TPE 2019, please visit [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com).



TPE 2018 Panelists.

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**About TPE:**

Under the banner of Tobacco Media Group (TMG) and its Tobacco Business Magazine, (both owned by Kretek International), Tobacco Plus Expo (TPE) is the largest B2B tobacco trade show highlighting the full-spectrum of tobacco, vapor, alternatives and general merchandise products available on the ever-evolving market. TPE 2019 is planning to deliver the industry's most compelling content, products, and information, and will be held February 11-February 13, 2019 at the Las Vegas Convention Center. To learn more about the show, please visit the website: [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com).

**About NATO**

Now in its 16th year, the National Association of Tobacco Outlets, Inc. (NATO) is a national trade association organized to strengthen the business interests of all tobacco retailers on a collaborative and individual basis. Headquartered in Minneapolis, it assists its members throughout the country to respond to and stay atop the pulse of tobacco-related legislation on the local, state and federal levels. NATO will be holding its Industry Outlook 2019 event on February 11, 2019. To learn more about NATO, please visit the website: [www.natocentral.org](http://www.natocentral.org).