



For Immediate Release

## CONTACT

TPE Show Contact: Hilary Manning  
hilarymanning@tobaccoplusexpo.com

TPE Press Contact: Rachel McKnett  
rachelmcknett@krettek.com

### **Just Announced: Educational Opportunities at TPE 2019**

**Enjoy exclusive sessions with industry leaders to help your business grow and thrive.**

August 2018 – Bringing even more value to Tobacco Plus Expo 2019 (TPE 2019), the tobacco industry's first big tradeshow of the year, the Tobacco Media Group (TMG) is pleased to announce the educational session themes for its upcoming tradeshow and international convention in Las Vegas, February 11-13, 2019. Known for offering topics that are both informative and insightful, this year's program is aimed at driving growth for people in all facets of the tobacco business, from wholesalers and distributors to tobacconists, c-stores, and discount tobacco outlets. TPE's educational sessions are facilitated by leaders of the industry, who will share their first-hand knowledge about best practices, current trends, and pathways to success and prosperity. Session attendees will obtain information from key players, including representatives from our partners at the National Association of Tobacco Outlets (NATO) and CSP Magazine, the leading publication for convenience store and petroleum retailers, who will be discussing current legislation and ways to navigate and thrive in this ever-changing tobacco market.

Currently scheduled sessions include:

- Driving Profit: Inventory Management, Point of Sales Systems, & Consumer Loyalty Programs
- How to Merchandise, Market, and Promote in a New FDA Landscape
- Tobacco Trends in Convenience Stores
- Additional TPE educational sessions will be announced in the coming months.

"The educational program offered at TPE is really top-notch," says Ben Stimpson, Managing Director of TMG, the parent company of TPE. "We strive to make the sessions interesting and applicable, and to provide topics that start conversations and lead to idea exchanges throughout the show. I'm excited about the TPE 2019 line-up, and look forward to seeing you there."

TPE 2019 is shaping up to be bigger and better than ever. Bringing together top brands, buyers, and key figures from premium tobacco industry, the show features a lively, educational, and enjoyable approach to business, expanded show space, an opening party for all attendees, and an extra half day of open

floor time. Show hours will be: 1pm-5pm on Monday, February 11, 10:30am to 5pm on February 12, and 10:30am-4pm on Wednesday, February 13.

Early bird pricing is still available through September 30, 2019 for exhibitors. Attendee registration begins in September. For more details, or to book booth space at TPE 2019, please visit [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com).



TPE 2018 Keynote Speaker, Jonathan Drew of Drew Estate.

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#### **About TPE:**

Under the banner of Tobacco Media Group (TMG) and its Tobacco Business Magazine, (both owned by Kretek International), Tobacco Plus Expo (TPE) is the largest B2B tobacco trade show highlighting the full-spectrum of tobacco, vapor, alternatives and general merchandise products available on the ever-evolving market. TPE 2019 is planning to deliver the industry's most compelling content, products, and information, and will be held February 11-February 13, 2019 at the Las Vegas Convention Center. To learn more about the show, please visit the website: [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com).

#### **About NATO**

Now in its 16th year, the National Association of Tobacco Outlets, Inc. (NATO) is a national trade association organized to strengthen the business interests of all tobacco retailers on a collaborative and individual basis. Headquartered in Minneapolis, it assists its members throughout the country to respond to and stay atop the pulse of tobacco-related legislation on the local, state and federal levels.

NATO will be holding its Industry Outlook 2019 event on February 11, 2019. To learn more about NATO, please visit the website: [www.natocentral.org](http://www.natocentral.org).