



For Immediate Release:

## CONTACT

TPE Show Contact: Hilary Manning  
hilarymanning@tobaccoplusexpo.com

TPE Press Contact: Rachel McKnett  
rachelmcknett@krettek.com

## **TPE 2018: A Must-Attend Tradeshow for the Entire Tobacco Industry**

**Last chance for attendees to skip the line and sign up online for 3 days of serious business and fun.**

January 2018 – With hundreds of exhibitors, thousands of attendees, and tens of thousands of products coming together for a three-day conference event, TPE 2018 gives the Tobacco and Tobacco Plus industry the best opportunity to start the new year off with big returns. Happening Jan 30 to Feb 1, 2018 at the Las Vegas Convention Center in Las Vegas, Nevada, the TPE 2018 two-day tradeshow offers many potentially lucrative benefits to its attendees.

### **See, Try, and Buy What's New**

TPE 2018 is bigger than ever, with an expanded show floor that sold out of exhibition space twice, and a promise to deliver exposure to new trends, products, and resources. Distributors are ready to share, demonstrate, and sell their wares, offering top-sellers and fresh draws to attract new customers at the retail level. With a one-stop-shop approach, TPE 2018 attendees can browse and compare goods, interact with the products and vendors, and secure inventory to grow their bottom line based on market trends and proven data.

### **Don't Miss These Deals**

Start the new year off with more profits by taking advantage of show specials from many of our exhibitors! Plus, to help retailers navigate TPE 2018 and maximize their buying dollars, we've put together a Deals Booklet with coupons that highlight **over \$3500 in savings** throughout the tradeshow floor. This exclusive booklet will be given to all attendees upon entering the show, and features offers from top brands, like Wind River, Solace Salts, Space Jam, Black Note, and more!

### **New Growth Through Networking**

Engaging with industry friends and colleagues is a top perk of any tradeshow. With thousands of people expected to attend, TPE 2018 brings the fun of Las Vegas to the show with entertaining lounges and activities that encourage networking, product sampling, relationship-building, and idea exchanging.

Missing TPE 2018 means forgoing the opportunity for easy access to new business partnerships, potential customers, and first-hand market info from others in the industry.

### **Education and Information**

TPE 2018 is pleased to offer attendees and exhibitors a comprehensive educational track, beginning with NATO's Industry Outlook sessions on January 30, followed by industry-icon-led seminars, like the keynote address by Jonathan Drew, of Drew Estates, scheduled for January 31, and show-floor sessions with thought-leaders, like Terry Gallagher, President of Smoker Friendly International and Daniel Trope, Director of Federal Government Affairs- IPCPR, on both January 31 and February 2. Designed to deliver information and insight on growth opportunities, new strategies, and how to navigate current and upcoming legislation challenges, the TPE 2018 educational track will help all attendees better support their clients and customers in the year ahead. All educational sessions are free for exhibitors, while attendees will need to purchase tickets for the keynote addresses.

Registration for TPE 2018 is in progress. Attendees are encouraged to sign up early, allowing them to skip the lines on the day of the show, and spend more time doing business and having fun.

For more information about TPE 2018, please visit [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com).

###

### **About TPE:**

Under the banner of Tobacco Media Group (TMG) owned by Kretek International, Tobacco Plus Expo (TPE) is the largest B2B tobacco trade show highlighting the full-spectrum of tobacco, vapor, alternatives and general merchandise products available on the ever-evolving market. TPE 2018 is planning to deliver the industry's most compelling content, and will be held January 31 - February 1 at the Las Vegas Convention Center. To learn more about TPE, please visit the website: [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com).

### **About NATO**

Now in its 16th year, the National Association of Tobacco Outlets, Inc. (NATO) is a national trade association organized to strengthen the business interests of all tobacco retailers on a collaborative and individual basis. Headquartered in Minneapolis, it assists its members throughout the country to respond to and stay atop the pulse of tobacco-related legislation on the local, state and federal levels. NATO will be holding its Industry Outlook 2018 event on January 30, 2018. To learn more about NATO, please visit the website: [www.natocentral.org](http://www.natocentral.org).