



For Immediate Release:

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TPE 2018: Don't Miss Out!

The first and largest industry event of the year promises to offer amazing opportunities for all attendees.

December 2017 – A must-attend event of the year, on Jan 30-Feb 1, 2018, TPE 2018 is bringing together the industry's best of the best. From timing and location, to vendors, products, informational sessions, and exclusive deals, the show is a smart bet for retailers looking to grow their businesses in the year ahead.

Situated at the beginning of 2018, the show is purposely timed for restocking after the holidays and in preparation for the outdoor fun of spring. Its Las Vegas location is an easy hub to catch an affordable flight in or out, and offers a festive environment that provides a perfect place to conduct serious business and fun.

This year's vendor list is bigger than ever, with hundreds of vendors, including returning favorites like ROOR, Isodiol, and Charlie's Chalk Dust, plus many new arrivals, like Fly Glass, Good Times, and Mazaya USA, LLC., bringing fresh products and accessories to the industry. TPE 2018 also gives attendees the opportunity to stretch their buying dollars by offering exclusive savings in a coupon book distributed upon entrance to the show. Most of these deals are in addition to the specials offered by each vendor, which means that retailers will be able to buy more, for much less.

"We are looking for TPE 2018 to provide its attendees with the most bang for their buck," says Jason Carignan, CMO of Kretek, parent company of TMG. "We're bringing together top vendors offering thousands of products at profit-generating prices for our retail partners. That alone makes the trip to Vegas worth it. Then, add in the show timing, the fun location, and the educational sessions, and it's truly a can't-miss event."

Industry leaders, like Tom Briant of NATO and Jan Verleur of VMR will be speaking at the show, offering information and insight on growth opportunities, new strategies, and how to navigate current and upcoming legislation challenges.

Registration for TPE 2018 is already underway. Attendees are encouraged to sign up early, and skip the lines on the day of the show. For more information about TPE 2018, please visit www.tobaccoplusexpo.com.

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About TPE:

Under the banner of Tobacco Media Group (TMG) owned by Kretek International, Tobacco Plus Expo (TPE) is the largest B2B tobacco trade show highlighting the full-spectrum of tobacco, vapor, alternatives and general merchandise products available on the ever-evolving market. TPE 2018 is planning to deliver the industry's most compelling content, and will be held January 31 - February 1 at the Las Vegas Convention Center. To learn more about TPE, please visit the website: www.tobaccoplusexpo.com.

About NATO

Now in its 16th year, the National Association of Tobacco Outlets, Inc. (NATO) is a national trade association organized to strengthen the business interests of all tobacco retailers on a collaborative and individual basis. Headquartered in Minneapolis, it assists its members throughout the country to respond to and stay atop the pulse of tobacco-related legislation on the local, state and federal levels. NATO will be holding its Industry Outlook 2018 event on January 30, 2018. To learn more about NATO, please visit the website: www.natocentral.org.