



For Immediate Release:

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### **TPE 2018: Offering The Premium Cigar Industry Fresh and Profitable Start to the New Year**

**This year's show features new vendors, expanded educational opportunities, and extra fun for all.**

November 2017 – TPE 2018 is bringing some serious fun and business opportunities for the tobacco industry to Las Vegas, from Jan 30 – Feb 1, 2018. Purposely timed to help retailers restock their stores from holiday sales, and prepare for the leisurely cigar-smoking days of spring, TPE 2018 offers a one-stop show with hundreds of vendors offering thousands of products at exclusive show pricing. This tradeshow is a must-attend event for those looking to increase profits in the year ahead with lucrative products, speakers and seminars geared toward maximizing growth, and smart networking opportunities.

This year's show features an expanded Cigar Pavillion with many returning favorite vendors, and special deals to help retailers maximize their profits.

Jonathan Drew, President of Drew Estate and keynote speaker on Day 1 of TPE 2018, will be sponsoring the Cigar Lounge on both days of the show, encouraging networking while sampling wares and relaxing in a fun environment. Drew will also be hosting a happy hour on Day 1 of the show from 4:30-6:30, which will feature his John Drew Brands liquor and DJ entertainment.

"We have a unique industry," says Jason Carignan, CMO of Kretek International, Inc. "There's serious business being done at the show, with growth and profit always top-of-mind. But we all appreciate a good time, so we aim to build a can't-miss tradeshow that gives attendees a sense of both accomplishment and enjoyment at the end of the day."

TPE 2018 offers a diverse roster of iconic industry speakers, discussing topics like growth and navigating current and forthcoming legislation. Catering to the Premium Cigar Industry, Day 1 offers more than one tobacco-oriented seminar. On-floor educational opportunities will also be available for no additional charge.

"We've planned TPE 2018 to give retailers the opportunity to put their best foot forward in 2018," Ben Stimpson, Managing Director of Tobacco Media Group (TMG), the parent company of TPE. "From a show floor full of in-demand, on-trend products and exclusive show specials, to industry icon-led

conference tracks offering new tricks of the trade and networking spaces that allow everyone to relax, blow off some steam, and enjoy the industry that we all love being a part of. This year's show is truly going to be an amazing one, and we invite you to be a part of it."

For more information about TPE 2018, please visit [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com).

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#### **About TPE:**

Under the banner of Tobacco Media Group (TMG) owned by Kretek International, Tobacco Plus Expo (TPE) is the largest B2B tobacco trade show highlighting the full-spectrum of tobacco, vapor, alternatives and general merchandise products available on the ever-evolving market. TPE 2018 is planning to deliver the industry's most compelling content, and will be held January 31 - February 1 at the Las Vegas Convention Center. To learn more about TPE, please visit the website: [www.tobaccoplusexpo.com](http://www.tobaccoplusexpo.com).

#### **About NATO**

Now in its 16th year, the National Association of Tobacco Outlets, Inc. (NATO) is a national trade association organized to strengthen the business interests of all tobacco retailers on a collaborative and individual basis. Headquartered in Minneapolis, it assists its members throughout the country to respond to and stay atop the pulse of tobacco-related legislation on the local, state and federal levels. NATO will be holding its Industry Outlook 2018 event on January 30, 2018. To learn more about NATO, please visit the website: [www.natocentral.org](http://www.natocentral.org).