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A New Product from Greenhouse is Taking Flight

Meet Fuse *AIR*, a revolutionary step forward in vaporizer technology.

Moorpark, CA (October 2017) – PK>Forward is pleased to introduce the arrival of Greenhouse FUSE *AIR*. A high-performance vaporizer, FUSE *AIR* is an evolution of the category leader, FUSE, a customer favorite since its launch in 2016. FUSE *AIR* pushes technology forward with its all-new convection oven, which has an ultra-fast heat time of 15-seconds, and can be used for dry herb, wax, oils, and concentrates. This all-in-one device is smaller than its predecessor, featuring a palm-fit size that makes FUSE *AIR* a portable, convenient option that delivers on satisfaction.

“It’s not easy to improve on top-quality,” says Steve Davidson, Marketing Specialist for Vapor Brands at Phillips and King International, Inc. “But Greenhouse is always striving to create products that evolve the world of smoking. With the FUSE *AIR*, we packed entirely new technology in to a smaller device that enhances both the process and the experience. We’re already hearing positive feedback from our customers, and are pleased to be at the forefront of moving the entire category to the next level.”

By placing the heating element under the chamber, FUSE *AIR* achieves an almost-instant heat time, and offers cleaner vaporization with a dramatically improved airflow. The air path flows from base and passes by the convection oven through six precisely positioned vents to provide a perfect amount of draw resistance for a smoother hit. The FUSE *AIR* also incorporates a high-tech approach with a built-in LED display to monitor battery life and allow for customization of temperature settings.

FUSE *AIR* features:

- True 3-in-1 design
- All-new convection technology
- Palm fit form factor
- Perfect airflow
- All-glass air path
- 1600mAh batter
- Measurements: 3” x 2” x 1”, 4.7oz

Designed to offer an easy-to-use solution, the FUSE *AIR* kit contains all the necessary elements to keep the device performing at optimal levels. It includes:

- The FUSE *AIR* vaporizer
- USB charger cable
- Cleaning and packing tools
- Replacement filter screen
- A mouthpiece
- A user manual

The FUSE *AIR* is available for purchase through PK>FWD, a specialized division of Phillips and King which distributes top-selling products catering specifically to the alternative markets. PK>FWD offers exceptional customer service, online ordering capabilities, same-day free shipping on qualifying orders, and dedicated salespeople ready to assist with product orders and suggestions. For more details on the Greenhouse FUSE *AIR* and other products, please visit www.pkfwd.com.

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About Greenhouse

Greenhouse strives to create superior, technologically advanced products that evolve the world of smoking. They build forward-thinking products, designed to perform and be counted on to deliver pleasurable experiences. As a company, Greenhouse is constantly exploring new innovations that push the boundaries of vaporization with style, performance, and customer satisfaction.

About Phillips & King International

Phillips & King International is the leading distributor of premium cigars, specialty tobacco, vapor, and alternative smoking products and accessories in the United States. Since 1906, the family-owned company has built a strong reputation by focusing on independent brick-and-mortar shops, priding itself on offering top products and the best service to their customers. Their highly experienced sales staff works with thousands of shops in all 50 states, US Virgin Islands, Guam, Puerto Rico, and globally to US military bases. The company distributes over 21,000 SKUs, warehoused in a 150,000 sq. ft. semi-automated facility. In addition, they have a portfolio of proprietary brands including Ventura Cigars, Ventura Vapor, Greenhouse, EZ Cig, FasFil, and more. Phillips & King also distributes the Price Cutter and PK>FWD, monthly buying guides that outlines best-selling products, deals, and information for the tobacco and tobacco-related industries. For more information, please visit phillipsandking.com.