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FRESH AND SEASONED

THE TOBACCO MEDIA GROUP BRINGS ABOARD INDUSTRY VETERAN, STEPHEN ROSS AS NEW SENIOR EDITOR.

October 2017- The Tobacco Media Group (TMG) is pleased to welcome Stephen Ross as a new Senior Editor at Tobacco Business Magazine. Steve will assume the role immediately, developing and managing all content for the premium cigar and tobacco categories. He brings an invaluable 16 years of experience as the Senior Editor for SpecComm International as a writer and editor for *Tobacconist* and *Pipes and tobaccos* magazines.

“We’ve admired Steve’s work for many years,” says Ben Stimpson, Managing Director of TMG, “and we are pleased to announce his arrival at Tobacco Business Magazine. His knowledge and established relationships built within the premium cigar and tobacco categories are a strong asset for our company, and complement our goal to be the sought-after source for industry info that helps entrepreneurs, manufacturers, and retailers grow their businesses. I look forward to the magazine increasing its reputation as the go-to destination, as we publish even more compelling features under Steve’s tutelage.”



Stephen Ross, new senior Editor of Tobacco Business Magazine

As the only magazine that incorporates all categories of tobacco and smoking products, Tobacco Business Magazine has been a leader in the industry for over 10 years. In early 2017, TMG breathed fresh life into the entity with additional resources, a re-design, and an expanded online presence. Ross promises to continue the vision of growth by providing invaluable information and insights to the cigar and tobacco community.

“There is an insatiable demand for content these days,” notes Ross, “and I am pleased to continue the tradition of excellence that Tobacco Business Magazine has created within the industry. I look forward to using my knowledge and passion for the products to write compelling, newsworthy stories that have a positive, growth-oriented effect on the premium cigar and tobacco category.”

Ross earned a Bachelor's degree in History at Indiana University-Purdue University at Indianapolis, and a Master's Degree in Public History from North Carolina State University. When he isn't writing, or enjoying a good cigar, he enjoys attending IndyCar races, long distance biking, and is an active volunteer in several charitable organizations.

Stephen Ross can be contacted at steveross@tobaccobusiness.com or by calling 805-287-8458. For more information on TMG, or to see their latest issue, please visit www.tobaccobusiness.com.

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About Tobacco Media Group

Tobacco Media Group (TMG) is the publishing and event subsidiary of Kretek International. TMG owns and operates Tobacco Business Magazine and the Tobacco Plus Expo (TPE). Tobacco Business Magazine is a print and online publication providing industry news, information, and insights to tobacco retailers, manufacturers, and wholesalers, servicing all categories of the market, including premium tobacco, cigarettes, smokeless, vapor, pipe tobacco, and alternative accessories. A complement to the magazine, TPE is the largest B2B tobacco trade show highlighting the full-spectrum of tobacco, vapor, alternative and general merchandise products available on the ever-evolving market. TPE 2018 is planning to deliver the industry's most compelling content, and will be held January 31 - February 1 at the Las Vegas Convention Center. To learn more about TPE, please visit the website: www.tobaccoplusexpo.com.