



For Immediate Release:

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## **THE ELUSIVE, EVER-POPULAR DREAMSTATE**

**ARCHETYPE DREAMSTATE, A FAVORITE FROM VENTURA CIGAR COMPANY IS OUT OF STOCK, BUT CAN STILL BE FOUND!**

August 2017 – Ventura Cigar Company (VCC) is pleased to announce the sell-through of their Archetype Dreamstate Toro and Churchill. With a reputation for high quality and a thoroughly enjoyable smoking experience, Archetype Cigars have been a top choice by critics since it first appeared at IPCPR in 2016. At the 2017 IPCPR, Dreamstate continued the Archetype success story with a strong performance at the show, with many tobacconists stocking this uniquely-blended cigar, which has earned a 95-rating by Cigar and Spirits Magazine.

“We are amazed by the support of our retail partners,” says Benjamin Winokur, Brand Manager for Ventura Cigar Company. “We’re excited that Dreamstate cigars have been stocked in so many stores across the country. It’ll be a bit of a treasure hunt for consumers, but they’ll be well-rewarded at the first puff. The good news is that we’ll be replenishing our supply shortly, so increased accessibility is just around the corner.”

The Dreamstate cigar offers the opportunity to fully relax and drift away into the subconscious, with a smooth, mild-to-medium-bodied smoke that rewards with a complex bouquet of fruit, vanilla, and white pepper. Dreamstate features an Ecuadorian Connecticut wrapper with a Dominican San Vicente binder surrounding a multi-country filler blend.

Customers currently searching for the Archetype Dreamstate cigars should be able to find them at [ThompsonCigar.com](http://ThompsonCigar.com), [Bestcigarprices.com](http://Bestcigarprices.com), and [Famous-smoke.com](http://Famous-smoke.com), and other premium tobacconists nationwide. Ventura Cigar Company will be restocking the Dreamstate Cigars soon, so more tobacconists will be able bring inventory (and Archetype fans) into their stores.

For more information about Archetype cigars, or other products from Ventura Cigar Company, please visit [www.venturacigar.com](http://www.venturacigar.com).



Dreamstate, a flavorful experience that is not to be missed.

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**About Ventura Cigar Company**

Ventura Cigar Company (VCC) is a unique cigar brand born in sunny Southern California that is on a mission to create memorable, complex cigar blends that excite the senses and reward discriminating palates. Their flagship Archetype, Case Study, Project805, and PSyKo SEVEN brands offer multiple award-winning blends that have earned 90+ ratings in Cigar Aficionado, Cigar & Spirits, and Cigar Snob. Ventura Cigar Company also distributes the 4<sup>th</sup> Generation and Comoy's of London line of pipe tobacco products, extending its reach and tradition of offering top-quality tobacconist products. Pipes and blends under these brands are cultivated through generations of craftsmanship, making them longtime favorites of pipe tobacco enthusiasts.